



NUMICO

Press release

First annual Numico Booster Awards ceremony to thank best of the best suppliers

Amsterdam, 8 June 2004 – Yesterday Royal Numico N.V. put together its first annual Numico Booster Awards ceremony to recognise and encourage its top tier suppliers. With this ceremony Numico emphasises the importance of its suppliers for outstanding value adding performance and contribution to Numico’s strategic objectives.

The ceremony is linked to project Booster, a project Numico started at the beginning of the year 2003 aimed at improving both direct and indirect costs, reducing working capital and bringing innovation to its customers.

Jan Bennink, CEO of Numico, highlighted the key role of suppliers as strategic business partners. “We are going through a building phase, which is also very demanding for our suppliers. Their partnering has been great in supporting Numico in becoming the leading high-growth, high-margin specialised nutrition company. The Booster Awards ceremony is our way of thanking key business partners for their effort and achievements.”

Numico created five categories for the Booster Awards that reflect the main Numico purchasing portfolios. Therefore each portfolio is managed by a dedicated team within the Numico Procurement Organisation. Because innovation is the main driver for the high growth, high margin strategy and therefore key to Numico’s success there is an additional Innovation Award.

Luc Volatier, Vice President Purchasing Worldwide, reflected: “Selecting a short-list from the 6.000 Numico suppliers was a tough exercise. In order to determine the most outstanding supplier in each category we assessed them against the following criteria: service and company approach, product quality, timeliness, cost-effectiveness, pro-active cost saving performance and driving innovation. The suppliers that we have invited to the ceremony at Kasteel De Haar, The Netherlands, are the best of the best.”

The winner in each category is:

- Dairy, Proteins, Oils & Fats
 - Ingredients
 - Packaging
 - Advertising & Promotions
 - Other Goods & Services
 - Innovation
- DMV International (Netherlands)
 - Ajinomoto (Japan)
 - Bischof und Klein (Germany)
 - Deckers Druk (Belgium)
 - Adecco (Switzerland)
 - Babynov (France) and Huhtamaki (Finland)

The Numico Booster Awards is a newly set-up annual event.
All Executive Board Members and more than 80 supplier CEOs, presidents and senior executives were present.

Notes to editors:

Royal Numico is a specialised nutrition company with leading positions in Baby Food and Clinical Nutrition. The company operates in over 100 countries and employs approximately 10,500 people (www.numico.com).

For more information or photography, you may contact

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